

COM 633, Content Analysis
Neuendorf, Fall 2009

Computer-Assisted Text Analysis (CATA) Assignment

Worth: 15% of your course grade

Due: Tuesday, Nov. 3 or earlier

Based on your requests, we've established eight dyadic teams. Each team needs to develop demonstrations for two different CATA softwares. You may use any texts you wish—your own texts, electronic texts that you find online, etc. Depending on the applicability, you may wish to use the same text(s) for both of your demos.

For each of your two demos, put your key output and findings in a brief PowerPoint. As noted in class, while you might include two or three slides that summarize the requirements of the CATA program under examination (as done in so many of the existing PowerPoints in the “new” CAGO web site), the major emphasis should be on showing the specifics of *applications* of CATA. So, show some screen shots of your chosen text content, of the CATA interface, how you ran the program, the data or other output, and some type of summary of your findings (perhaps in a bar chart or table).

You will briefly present your own findings in class, and hand in the PPT files as well.

The assignments are, in no particular order:

Wendy & Nobu	CATPAC	CAT
Erin & Anne	CATPAC	WordStat
Johnny & Mike	Yoshikoder	PCAD
Mu & Amy	WordStat	LIWC
Alicia & Colleen	LIWC	GI
Serena & Pete	GI	Diction
Kim & Paul	Profiler Plus	Diction
Ryan & Nick	Diction	PCAD

Caveats:

For Yoshikoder and WordStat, you must create your own dictionary(ies).