COM 633, Content Analysis  
Neuendorf, Fall 2009

Computer-Assisted Text Analysis (CATA) Assignment  
Worth: 15% of your course grade  
Due: Tuesday, Nov. 3 or earlier

Based on your requests, we’ve established eight dyadic teams. Each team needs to develop demonstrations for two different CATA softwares. You may use any texts you wish—your own texts, electronic texts that you find online, etc. Depending on the applicability, you may wish to use the same text(s) for both of your demos.

For each of your two demos, put your key output and findings in a brief PowerPoint. As noted in class, while you might include two or three slides that summarize the requirements of the CATA program under examination (as done in so many of the existing PowerPoints in the “new” CAGO web site), the major emphasis should be on showing the specifics of applications of CATA. So, show some screen shots of your chosen text content, of the CATA interface, how you ran the program, the data or other output, and some type of summary of your findings (perhaps in a bar chart or table).

You will briefly present your own findings in class, and hand in the PPT files as well.

The assignments are, in no particular order:

Wendy & Nobu  CATPAC  CAT  
Erin & Anne  CATPAC  WordStat  
Johnny & Mike  Yoshikoder  PCAD  
Mu & Amy  WordStat  LIWC  
Alicia & Colleen  LIWC  GI  
Serena & Pete  GI  Diction  
Kim & Paul  Profiler Plus  Diction  
Ryan & Nick  Diction  PCAD

Caveats:

For Yoshikoder and WordStat, you must create your own dictionary(ies).