

## WEEK 10 JOURNAL QUESTIONS

### **Journal—Mon., Mar. 28—Continuation of Friday's lecture + Victor Gruen and the Urban Future**

Hardwick, *Mall Maker*, 1-7, 48-90 (skim 8-47)

1. Review Jackson chapters on ECR and complete corresponding journal entry.
2. Why did chain stores prove so influential on America's "Main Streets," and how did Victor Gruen shape their development? What was different about these stores, compared to earlier stores?
3. How did Gruen and other visionaries see shopping centers? What sorts of functions did they envision for them?

### **Journal—Wed., Mar. 30—The American City in the 1950s**

Read either Johns, "The Downtown" or "The Neighborhoods" \*

1. Write a one-page summary of either chapter. Specifically, I'd like you to focus on the title of the book from which these chapters are drawn: *Moment of Grace*. Michael Johns argues that the 1950s represented the high point for American urban culture. In your summary, focus on what you see as the most compelling evidence Johns summons to support his thesis that the 1950s constituted a "moment of grace" for cities.

### **Journal—Fri., Apr. 1—Creating the Crabgrass Frontier: Postwar Suburbanization**

Cohen, "Residence: Inequality in Mass Suburbia" \*

Jackson, "The Drive-In Culture of Contemporary America" \*

1. Describe the approach that each author takes. How are they different? What do you gain by reading both approaches?