

COM 633, Content Analysis
Neuendorf, Fall 2010

Computer-Assisted Text Analysis (CATA) Assignment

Worth: 15% of your course grade

Due: Wednesday, Nov. 3 or earlier

Based on your requests, I've made assignments to CATA programs. Each team needs to develop demonstrations for two different CATA softwares; the sole singleton (Joe) will develop a demonstration of just one CATA program. You may use any texts you wish—your own texts, electronic texts that you find online, etc. Depending on the applicability, you may wish to use the same text(s) for both of your demos.

For each of your demos, put your key output and findings in a brief PowerPoint. As noted in class, while you might include two or three slides that summarize the requirements of the CATA program under examination. But, the major emphasis should be on showing the specifics of *applications* of CATA. So, show some screen shots of your chosen text content, of the CATA interface, how you ran the program, the data or other output, and some type of summary of your findings (perhaps in a bar chart or table).

You may use last year's CATA PPT demos as guides (they are on the class web site), but remember that some of them are better than others. . .

You will briefly present your own findings in class, and hand in the PPT files as well.

The assignments are, in no particular order:

- ☞ Kate & Julie: LIWC & PCAD
- ☞ Jen & Diane: LIWC & MCCALite?
- ☞ Fran & Dongwoo: CATPAC & WordStat
- ☞ Jon & Elizabeth: Yoshikoder & General Inquirer
- ☞ Joe: Diction

Caveats:

For Yoshikoder and WordStat, you must create your own dictionary(ies).