COM 633, Content Analysis  
Neuendorf, Fall 2011  

Computer-Assisted Text Analysis (CATA) Assignment  
Worth: 15% of your course grade  
Due: Wednesday, Nov. 2 or earlier  

Through our in-class negotiated process, we’ve determined the assignments to CATA programs. Each team needs to develop demonstrations for two different CATA softwares. You may use any texts you wish—your own texts, electronic texts that you find online, etc. Depending on the applicability, you may wish to use the same text(s) for both of your demos.  

For each of your demos, put your key output and findings in a PowerPoint presentation. As noted in class, you might include a few slides that summarize the requirements of the CATA program under examination. But, the major emphasis should be on showing the specifics of applications of CATA. So, show some screen shots of your chosen text content, of the CATA interface, how you ran the program, the data or other output, and some type of summary of your findings (perhaps in a bar chart or table).  

You may use the CATA PPT demos from 2010 and 2009 as guides (they are on the class web site), but remember that some of them are better than others. . .  

You will present your own findings in class, and hand in the PPT files as well, for posting on the class web site.  

The assignments are, in no particular order:  

- Terri & Ben: Diction & WordStat  
- Mike & Brittani: CATPAC & PCAD  
- Rachel, Shawna, & Lisa: General Inquirer & Yoshikoder  
- Jeff & Matt: LIWC & MCCALite  

Caveats:  

For Yoshikoder and WordStat, you must create your own dictionary(ies). (WordStat has some exemplar dictionaries, but they stink.)