IV. TABLING RESULTS

Table #1: Multivariate Statistics for MANOVA (OVERALL)

Effect		Value	F- Value	Sig.	Observed Power[d]
Main Effect: Gender	Pillai's Trace	.010	1.212[b]	.305	.325
	Wilks' Lambda	.990	1.212[b]	.305	.325
	Hotelling's Trace	.010	1.212[b]	.305	.325
	Roy's Largest Root	.010	1.212[b]	.305	.325
Main Effect: Q20h- How prefer watch Documentary films	Pillai's Trace	.109	3.322	.000	.997
	Wilks' Lambda	.894	3.363	.000	.992
	Hotelling's Trace	.116	3.392	.000	.997
	Roy's Largest Root	.088	7.758[c]	.000	.998
Interaction: Gender * Q20h- Pref. watching Docs films	Pillai's Trace	.024	.706	.747	.422
	Wilks' Lambda	.976	.704	.749	.368
	Hotelling's Trace	.024	.702	.751	.419
	Roy's Largest Root	.015	1.330[c]	.258	.415

a. Design: Intercept + Gender + Q20h + Gender * Q20h
b. Exact statistic
c. The statistic is an upper bound on F that yields a lower bound on the significance level.
d. Computed using alpha = .05

Table 2. Two-factor ANOVA predicting Q29a. "I love the options at my finger tips today, watching videos on my phone, texting, streaming films." from Gender and Q20h. "How prefer watch Documentary films."

Source		Mean	*n*	Type III Sum of Squares	df	Mean Square	F	Sig.	Partial Eta Squared
Main Effect: Gender				3.457	1	3.457	.994	.319	.003
	2- Female	5.29	222						
	1- Male	4.92	141						
Main Effect: Q20h--Preference in watching Docs				70.826	4	17.707	5.091	.001	.055
	1-Prefer in a theater	5.41	17						
	2-Prefer home on TV	4.79	194						
	3-Prefer on mobile dvc	5.60	15						
	4-No Diff; watch anywhere	5.74	88						
	5-Don't care to watch	5.24	49						
Interaction: Gender * Q20h--Prefer. in watching Docs				9.383	4	2.346	.674	.610	.008
Error				1227.633	353	3.478			

Table 3. Two-factor ANOVA predicting Q29s. "I like to see films and TV programs from other countries." from Gender and Q20h. "How prefer watch Documentary films."

Source		Mean	*n*	Type III Sum of Squares	df	Mean Square	F	Sig.	Partial Eta Squared
Main Effect: Gender				2.371	1	2.371	.622	.431	.002
	2- Female	3.98	222						
	1- Male	4.30	141						
Main Effect: Q20h--Preference in watching Docs				58.043	4	14.511	3.808	.005	.041
	1-Prefer in a theater	4.35	17						
	2-Prefer home on TV	3.88	194						
	3-Prefer on mobile dvc	5.13	15						
	4-No Diff; watch anyw	4.66	88						
	5-Don't care -anywhere	3.59	49						
Interaction: Gender * Q20h--Prefer. in watching Docs				7.232	4	1.808	.474	.754	.005
Error				1345.102	353	3.810			

Table 4. Two-factor ANOVA predicting Q29t. "I see myself as a citizen of the world." from Gender and Q20h. "How prefer watch Documentary films."

Source		Mean	*n*	Sum of Squares	df	Mean Square	F	Sig.	Partial Eta Squared
Main Effect: Gender				3.080	1	3.080	.934	.335	.003
	2- Female	4.65	222						
	1- Male	4.72	141						
Main Effect: Q20h--Preference in watching Docs				55.332	4	13.833	4.194	.002	.045
	1-Prefer in a theater	5.47	17						
	2-Prefer home on TV	4.48	194						
	3-Prefer on mobile dvc	5.33	15						
	4-No Diff; watch anyw	5.09	88						
	5-Don't care -anywhere	4.22	49						
Interaction: Gender * Q20h-- Prefer. in watching Docs				11.422	4	2.856	0.866	.485	.010
Error				1164.262	353	3.298			