

Neuendorf

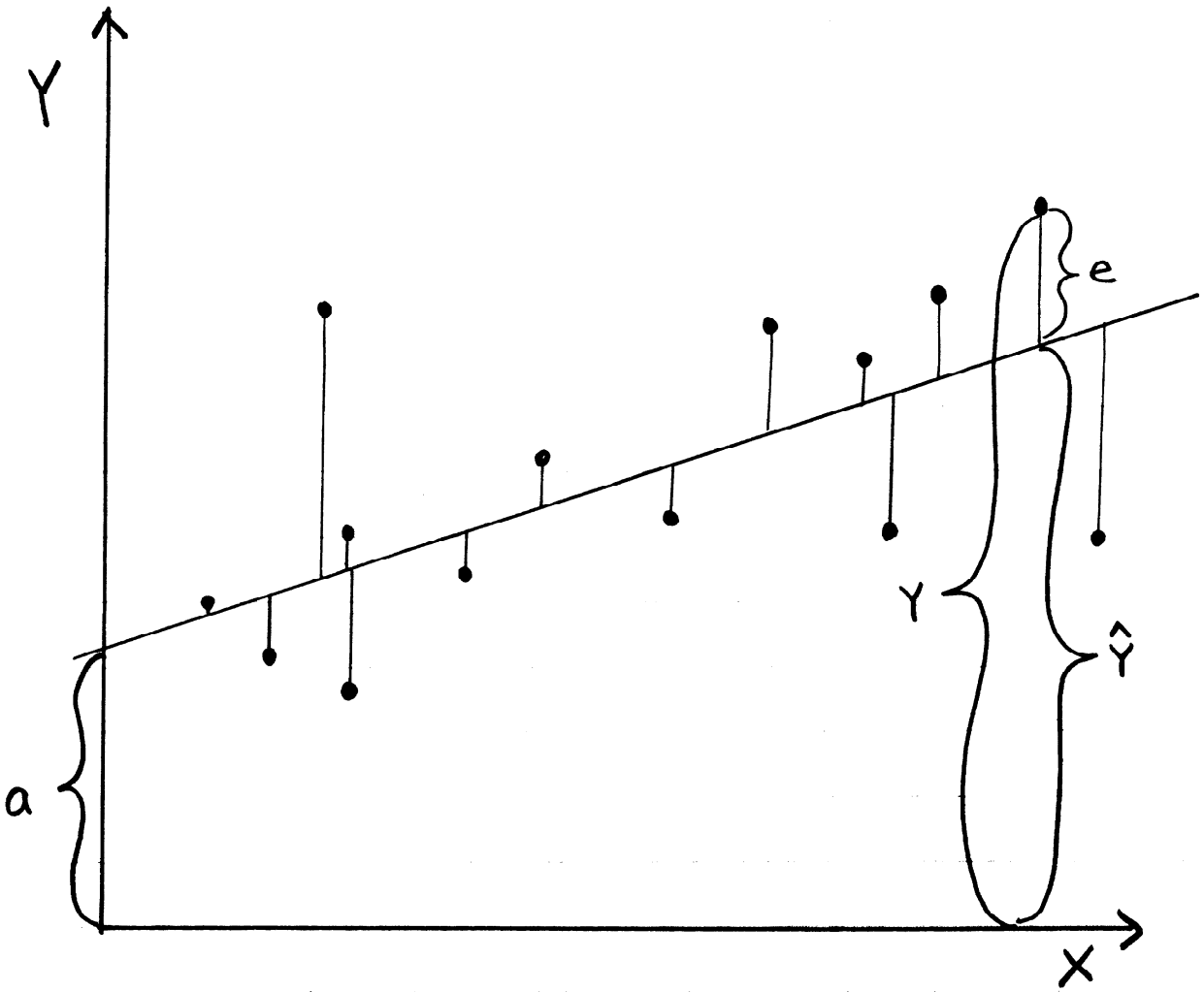
## Linear Regression

- The linear model predicts with a straight line one (or more) DVs from one (or more) IVs. To the extent that this line "misses" we have error, or unexplained variance.
- Bivariate regression attempts to predict Y from X. (e.g., If I know how old you are, can I predict how dogmatic you are?)
- The regression line is the line of best (vertical) fit... it minimizes:

$$[SS] \text{ Error} = \sum (Y_i - \hat{Y}_i)^2$$

(the sum of the squared vertical distances, the "e"s)

(2)



$$\hat{Y} = a + bX$$

Regression Coefficients (  $a =$  intercept on  $Y$  axis  
 $b =$  slope  $(\frac{\Delta Y}{\Delta X})$  in original units

$\hat{Y} =$  predicted  $Y$

$Y =$  actual (observed)  $Y$

$X =$  actual (observed)  $X$

$e =$  error of prediction

③

- The position of any given case can be described by:

$$\begin{aligned} Y_i &= a + bX_i + e_i \\ \text{so } \left\{ \begin{aligned} Y_i &= a + bX_i + (Y_i - \hat{Y}_i) \\ Y_i - (Y_i - \hat{Y}_i) &= a + bX_i \\ \hat{Y}_i &= a + bX_i \end{aligned} \right. \\ &\hookrightarrow \text{(shown on p. 2)} \end{aligned}$$

- Various components of a regression analysis may be subject to a statistical test of significance. Remember that:

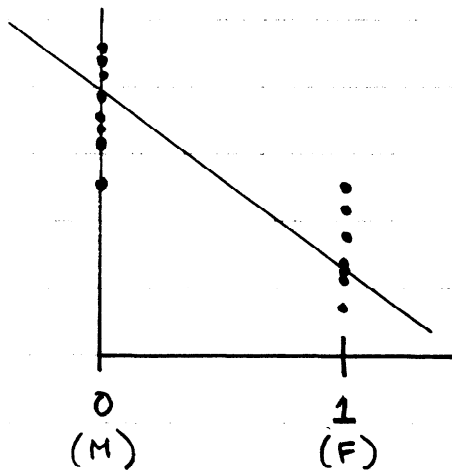
$$F = \frac{\text{variance explained}}{\text{variance unexplained}}$$

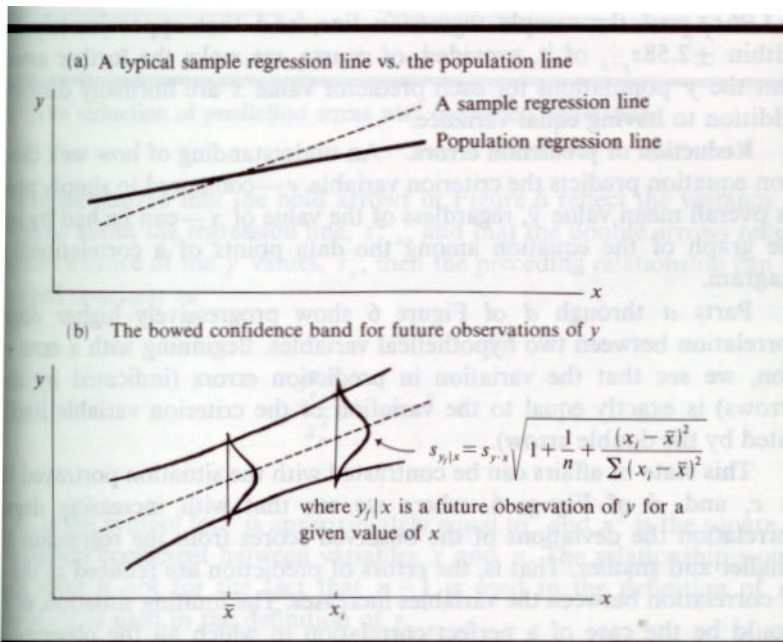
So, the total equation, or the variance contributed by a given predictor (X), or the variance contributed by a set or "block" of predictors ( $X_1, X_2, X_3, \text{etc.}$ ) may be tested.

$$F = \frac{SS_{\text{REG}} / df_{\text{REG}}}{SS_{\text{RESID}} / df_{\text{RESID}}}$$

(4)

- SEE, the standard error of the estimate, allows us to gauge how close our sample regression line is to a true population regression line; it's analogous to SE of the mean. See attached page from the Kachigan book for a picture of what a regression line "confidence interval" looks like (or "confidence band").
- Using "dummy" variables...





5 Errors of prediction resulting from a sample regression equation (See text).